

**THE LABS RESULTS IN:**

**BEKESCSABA, HU**

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**BIC: NETWORKING AND LOCAL DEVELOPMENT IN TOURISM**

	N. SESSIONS	N. PARTICIPANTS	AIMS	ACHIEVEMENTS
Labs for 2 <sup>nd</sup> tier facilitators	2	9	To find a balance between using more intenzely and preserving the nature (lake canal, river and the forest) Broadening activities and marketing the park+Bekescsaba Integrating the mentioned results into a plan	openess and trust built among the participants first signs of cooperation between the partners knowledge about some action learning tools support of the development and the continuation of the project by the SMEs
Labs for SMEs	2	6 managers of hotels, travel agency, riding famr, gardening business		To find optimum solutions for the fruitfull cooperation between the developer and the SMEs

TOOLS AND METHODS	LABS FOR 2ND TIER FACILITATORS	LABS FOR SMES
Main tools used	Moderation Brainstorming Brainwriting Mindmapping To-Do form	Moderation Mindmapping Brainstorming SWOT analysis

**Overall evaluation on Labs for 2<sup>nd</sup> tier facilitators:**

Professional tools look shiny, but do it yourself things can do too  
Applications are better to be checked by phone and email on the day before - confirmation

**Narration**

Participants took seriously their role  
Everyone had a „pioneer feeling” at the first stage  
Balanced, equal attention was paid for every participant that was even requested by them

**Personal feedback**

The more experience the facilitator has the better he /she performs (importance of exercising)  
Breaks have their own positive role that can increase satisfaction (more personal discussion)  
Little humour can even ease the work and cooperation

## **Overall evaluation on Labs for SMEs**

### Briefing and preparation:

- not more than half a day programme for SMEs
- promising and mysterious invitations are successful
- check first, not to gather strong competitors into the same group

### Overall achievements in terms of contents and methods:

- recognition and acknowledgement of action learning tools
- exchange of information, broader view on the specific sector

### **Narration**

Personal invitation and brief discussions personally are vital for the success

One hour preparation and organizing is necessary right before the start of the session

Time limits and rules should be kept more carefully (frequent speakers)

Structuring and restructuring ideas should be fast

Everybody should contribute that good questioning supports

### **Personal feedback**

If there is some subservience between some participants/organizations comments can be unstraight

SMEs and officies don't speak the „same language“

Case studies are very much appreciated by the team

## **Lessons learned and recommendations**

- Learning by doing and doing by learning is the key method that seems to be most usefull
- First doing the exercise and than telling the team that in fact it was a certain tool we used that also you can use rose interest
- SMEs are key contributors, institution people are possible 2nd tear facilitators in our case
- The facilitator should take into consideration of the teams claim if want to be successfull
- In the final part of the session the facilitator should raise the interest for the forthcoming session